

PRISM 'Personal' Report CONFIDENTIAL

This report has been prepared for:

03/05/2016

Using brain science to enhance personal and business performance

The information in this document is the copyright of The Center for Applied Neuroscience and must not be edited, altered or reproduced in any other format without the written permission of the publishers. All rights reserved.

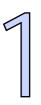


CONFIDENTIAL

PRISM Report Contents:

Section 1. Introduction •How can *PRISM* help me? •Why is *PRISM* different? •Interpreting your *PRISM* Report Section 2. Personal Profile •Your *PRISM* 8-Dimensional Map •Dimension Key Points Section 3. Your *PRISM* Profile Narrative - Full Section 5. Work Preference Profile •Work Preference Profile •Work Aptitude Overview •Work Environment - Performance Predictions Section 6. *PRISM* Quadrant Colour Characteristics Section 7. *PRISM* Career Development Analysis







How can PRISM help me?

Dear

You recently completed a *PRISM* Inventory - the self-reporting behavioural instrument. This report has been given to you to provide some feedback about the analysis of your responses to the Inventory. When considering this report's descriptions of your behavioural preferences, it is important to recognise that they are based on the answers you gave and it represents, therefore, the way you see your behaviour, rather than how your behaviour might be described by another person.

It is important to stress that no profiling tool is infallible. As with all self-report instruments, the accuracy of this report depends on the frankness and accuracy with which you completed the Inventory.

An important objective of this report is to help you to learn more about yourself and your behaviour preferences, so that you will be able to exploit your strengths to your best advantage and also minimize the likely impact of those strengths if they are overdone. The more you understand how you approach situations, the better you will be able to work to your full potential and make decisions that result in greater satisfaction. The planning steps below should help you increase your self-knowledge and identify areas of strength and development.

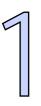
It is important that you set aside some quiet time to read through your report a number of times. Please pay close attention to what it says about you and highlight the statements you believe most accurately describe you.

Next, mark any comments that surprise you or indicate areas where you feel you could improve your effectiveness. Consider these qualities and ask people who know you well about them to see if they are true. If, after reflection, the information still seems to be at odds with your experience, you may find it valuable to discuss the contents with someone who knows you well. No questionnaire will ever know you as well as you know yourself. However, it is possible that in some circumstances, you may not have thought about certain aspects of your behaviour.

Having studied the report carefully, it is important that you draw up a list of those areas that you intend to focus on to help you improve your work and personal life. Carefully examine your current situation and set some realistic goals for increasing your effectiveness. In particular, plan what you are going to do to avoid or guard against those behaviours that may inhibit your effectiveness and performance in the future.

We hope you will find this report both enlightening and rewarding.

PRISM Brain Mapping





Why is *PRISM* different?

PRISM is a neuroscience-based instrument specifically designed to identify the behavioural preferences that directly relate to personal relationships and work performance.

Neuroscience – which has seen most of its major discoveries made in the last 10-15 years – has proved that the brain is remarkably elastic in terms of its capacity for change. *PRISM* focuses, not only on the brain's functional architecture, but also on how the neural networks interact with brain chemicals such as glutamate, dopamine, noradrenaline, serotonin, testosterone and oestrogen to create behaviour. Modern neuroscience rests on the assumption that our thoughts, feelings, perceptions, and behaviours emerge from electrical and chemical communication between brain cells. It is these very same neuroscientific discoveries that have facilitated the development of the *PRISM* Brain Mapping Method.

Rather than the theoretical concepts of many traditional tests, *PRISM* measures the things that people like doing and the behavioural characteristics related to those things. Research shows that people whose interests match their occupations and activities find greater satisfaction, are more productive, and have higher levels of motivation. These results can increase the individual's work performance and enhance the chances of career success. Indeed, a Harvard Business Review study has shown that staff turnover almost doubles when no job suitability match has been undertaken. The study also concluded that 80% of staff turnover can be attributed to mistakes made during the employee selection and recruitment process. To facilitate understanding, *PRISM* uses colours to illustrate the behaviour preferences. Although the *PRISM* model is a metaphor for brain functioning, the *PRISM* maps represent the dynamic interaction that takes place within the brain and is based on the principle that no one part of the brain does solely one thing, and no one part of the brain acts alone. All our thoughts, emotions and actions are the results of many parts of the brain acting together.





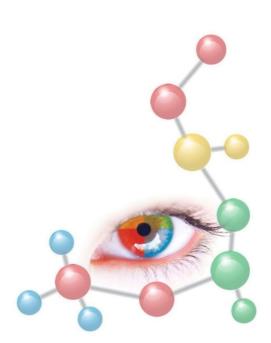
Why is PRISM different? [Continued]

The *PRISM* chart represents the relationships between the right hemisphere (Green and Blue) and the left hemisphere (Gold and Red) of the brain, plus the front half of the brain - the motor cortex (Gold and Green) and the rear half of the brain - the sensory cortex (Red and Blue). Red and Gold preferences indicate how a person will tend to behave when engaged in a task and/or when under pressure to achieve results. Green and Blue preferences indicate how a person will tend to behave in a social setting when establishing rapport with others. As the person switches between these two preferences, he or she may display very different - even opposite - behaviours.

Many personality and individual assessment tests are based on bi-polar scales (either/or) type of questions. In other words they identify people as either one thing or another. *PRISM* differs in how data is gathered and reveals balances and imbalances instead of the 'typecasting' that comes from bi-polar methods.

In addition to *PRISM*'s eight behaviour dimensions, the 'Professional' and 'Personal' report identifies and measures 26 key aspects of work preference. This information allows you to make many links between your natural behaviour preferences and your work behaviour. The report also enables you to gain an insight into your behavioural preferences from several points of view. In addition to the normal *PRISM* reports, you can receive outputs on Emotional Intelligence and on 'The Big Five' - one the most widely accepted and used models of personality.

PRISM 'Professional' has a number of added facilities. For example, it manages a 360-degree process with the option to include generic or in-house competencies. It can create team maps and match a team with a team benchmark. There is also a team diagnostic facility which measures a team performance as well as the quality of inter-personal relationships within the team. For information about these facilities, please contact your *PRISM* Practitioner.





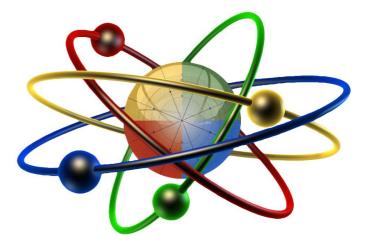
Interpreting your PRISM Report

PRISM 'Professional' and 'Personal' provide three 'maps' of an individual's behavioural preferences. The 'maps' are referred to as: 'Underlying , Adapted and Consistent'.

The 'Underlying Map' can be described as 'the real you'; your natural, inherent behaviour, or the behaviour used by you when under pressure. It is, therefore, an indication of how you tend to behave when you are either totally relaxed, or, occasionally, when you are under stress and when you feel no need to manage or control your behaviour to present the most appropriate response to the world. It, therefore, indicates the extent to which you are comfortable using these instinctive behaviours. Although it is likely to be your most comfortable behaviour pattern, you will find it necessary to adapt that behaviour from time to time to cope with the demands of everyday living.

The'Adapted Map' is the behaviour pattern that you tend to create to interact with the world at large. It indicates how you believe you need to adapt your 'Underlying' behaviour to achieve success in specific environments e.g. what you think others expect of you, or how you feel others want you to act. In other words, it is the behaviour you borrow on occasions in order to 'get the job done'. For example, how much you feel a need to adjust your natural, instinctive behaviour to meet the demands of your work. The 'Adapted Map' shows a pattern of movement away from the 'Underlying Map' - either outside it or inside it. If you adapt to a significant extent inside the 'Underlying Map', you may feel a degree of frustration at being unable, on occasions, to use your natural preferences to the full. On the other hand, if you adapt outside your 'Underlying Map', you may feel stressed at times, especially if the adapting carries on for a prolonged period of time.

Like everyone else, your overall behaviour is not based totally on either your 'Underlying' or 'Adapted' profiles which are, inevitably, only used by you for a relatively small proportion of your overall time. On the other hand, the 'Consistent Map' takes into consideration your responses which are consistent with both your 'Adapted' and 'Underlying Maps' and presents a picture of how you tend to behave for most of your time - the view that most other people probably have of you.





Interpreting your PRISM Report [Continued]

When examining your profile maps, check each colour quadrant to see if your 'Adapted Map' is outside your 'Underlying Map' (increases), or if it is inside your 'Underlying Map' (decreases).

If the 'Adapted Map' is outside your 'Underlying Map' in the 'Green' quadrant - you will appear more confident and socially-oriented.

If the 'Adapted Map' is inside your 'Underlying Map' in the 'Green' quadrant - you will appear less outgoing and more cautious.

If the 'Adapted Map' is outside your 'Underlying Map' in the 'Blue' quadrant - you will appear slower paced and more laid back.

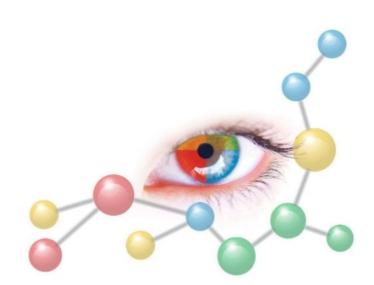
If the 'Adapted Map' is inside your 'Underlying Map' in the 'Blue'quadrant - you will appear quicker paced and more assertive.

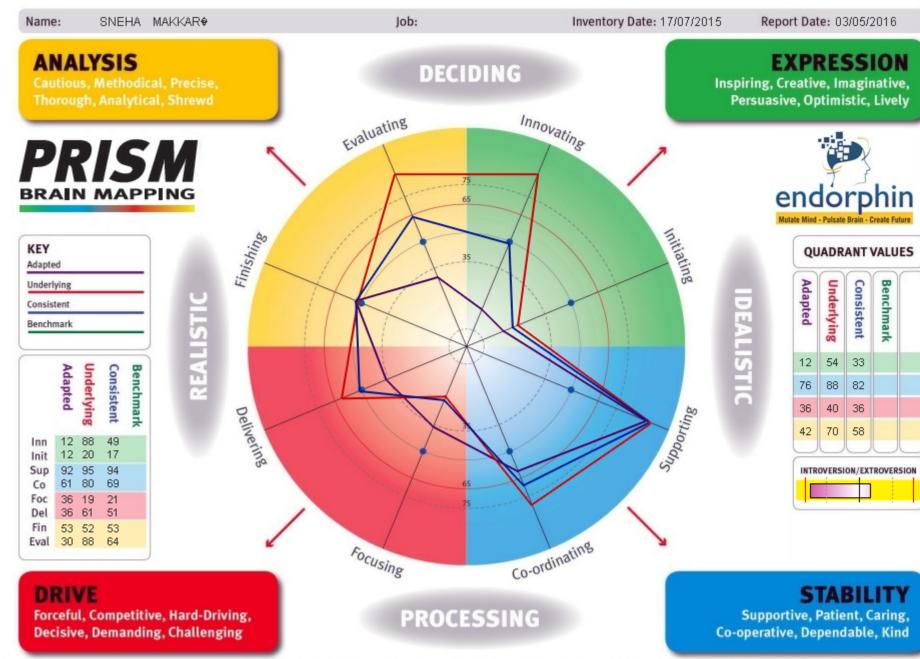
If the 'Adapted Map' is outside your 'Underlying Map' in the 'Red' quadrant - you will appear more controlling and results-focused.

If the 'Adapted Map' is inside your 'Underlying Map' in the 'Red' quadrant - you will appear less driven to achieve and more people-focused.

If the 'Adapted Map' is outside your 'Underlying Map' in the 'Gold' quadrant - you will appear more reliant on rules and procedures and attention to detail.

If the 'Adapted Map' is inside your 'Underlying Map' in the 'Gold' quadrant - you will appear to become more sociable and less attentive to detail.





Important: Any profiling tool, such as PRISM, should never be used to make a recruitment or re-deployment decision unsupported by other techniques ©Copyright The Center for Applied Neuroscience 2002. All Rights Reserved. Reproduced Under Licence. www.prismbrainmapping.com info@prismbrainmapping.com SKEW: 7.3% SD Score: 5





Dimension Key Points

	Characteristics				
Dimension	Strengths	Potential weaknesses if strengths are overdone			
Innovating	Imaginative, innovative thinker. Generates ideas and concepts. Visualises outcomes. Creates original solutions. Unorthodox, fertile-minded and radical.	Low attention to detail. Has difficulty explaining own ideas. Absent minded and forgetful. Dislikes criticism and following rules. Can be wayward and independent.			
Initiating	Outgoing, animated and entertaining. Articulate and persuasive. Establishes rapport easily. High-spirited, jovial and light-hearted. Good at achieving 'win-win' negotiations.	Over optimistic and unrealistic. Fails to follow through or deliver. Easily bored and distracted. Need to be entertaining and popular. Makes impetuous, intuitive decisions.			
Supporting	Kind hearted, harmonious and caring. Supportive of others. Handles repetitive or routine work well. Good natured and accommodating. Considerate, kindly and compassionate.	Dislikes conflict and aggressive people. Unassertive and over sensitive. Uncomfortable making tough decisions. Dislikes pressure or fast pace. Uncomfortable with change.			
Co-ordinating	Makes good use of other people's skills. Encourages opinions and participation. Broad minded and collaborative. Remains calm when under pressure. Consultative and open-minded.	Lacks drive and independence of mind. Relies heavily on gaining agreement. Laid-back and casual. Can appear detached and laid back. Too tolerant of inappropriate behaviour.			
Focusing	Blunt, outspoken, forceful and dominant. Authoritative, assertive and challenging. Copes well with adverse conditions. Driven to win and achieve status. High pressure negotiating skills.	Irritable and easily frustrated. Provocative and argumentative. Poor listener when under pressure. Suspicious of the motives of others. Quick to anger and volatile.			
Delivering	Self-reliant and venturesome. Independent and self-motivated. Practical, determined and autocratic. Works well when under pressure. Likes structure and organisation.	Can be over-competitive for status. Inflexible and single-minded. Uncomfortable with sudden change. Frustrated by others' low commitment. Insensitive to others' emotional needs.			
Finishing	Strong attention to detail and accuracy. Conscientious, painstaking and orderly. Good at communicating complex data. Focuses on accuracy and high standards. Follows tasks through to completion.	Insular, pedantic and slow moving. Dislikes delegating to others. Uneasy making contact with strangers. Intolerant of errors or disorganisation. Prone to worrying unduly or anxiety.			
Evaluating	Questions the validity of data. Checks the pros and cons of all options. Does not accept things at face value. Makes astute decisions based on facts. Fair-minded and unemotional.	May be seen as sceptical and cynical. Can be uninspiring and negative. Appears indifferent to others' feelings. Slow and cautious when deciding. Unreceptive to new, untried ideas.			





Your PRISM Profile Narrative - Full

Introduction

At first glance, some of the behaviour preferences which make up a candidate's profile may appear to be contradictory. This is because the factors concerned often represent such radically differing sets of values and motivations that it is hard to imagine them effectively coexisting in a single profile. Neuroscience shows that every person has several, sometimes conflicting, behaviour preferences rather than a single unchanging personality. This is what makes PRISM different from other instruments - and a much more authentic way of identifying behaviour! All people adapt their behaviour to meet the needs of specific situations and display entirely different behaviours: sometimes talkative and sometimes withdrawn, sometimes caring and sometimes aggressive, sometimes relaxed and sometimes anxious.

These different behaviours occur because the brain's hemispheres (the right side and the left side) process different information and respond to what is going on around it. The right hemisphere (Green and Blue in PRISM) is interested in people as individuals. It focuses on self-awareness, empathy, emotional expression and understanding, novelty, intuition, flexibility of thought, social behaviour and the experience of emotions of all kinds. The left hemisphere (Gold and Red in PRISM) is not impressed by empathy. Its concern is with maximising gain for itself, and its prime motivation is achievement, power and control. The left hemisphere deals with narrow, focused attention and needs certainty and to be right. It has more affinity with the impersonal and the mechanical than with personal relationships, and is more efficient in routine, predictable situations.

In addition, the front of the brain (Green and Gold in PRISM) is where decisions are made and action is taken, and the rear of the brain is where sensory information is processed. In other words, the rear of the brain focuses on the present and the front of the brain focuses on the future.

PRISM maps show the extent to which individuals prefer to make use of each of the above parts of their brain. Although at any one time both hemispheres will be active, one will take a predominant role as a result of the situation that prevails at the time.

Take, for example, a person who has a strong preference for both Red and Blue behaviour. On one hand, Red is a controlling and guarded characteristic, preferring to avoid revealing too much personal information to others, but, on the other hand, Blue is a supportive and open characteristic, preferring to maintain amiable and harmonious relationships with others. Those individuals possessing both high Blue and Red preferences will adapt their behaviour in a social setting by showing the Blue accommodating and supportive side to their nature if they feel relaxed and if they can trust the people around them. However, in a task or work setting, especially when under pressure, those same individuals will show more of their Red preferences and thus demonstrate a much greater level of directness and forcefulness. These two contradictory behaviours are brought about by the brain's perception of what is necessary to cope effectively with the relevant situation.

Overview of SNEHA's profile

The following text narrative is based on the responses that SNEHA gave in the PRISM Inventory. According to those responses, she rated the following descriptors as most accurately describing [Continued]





her preferred behaviours and, therefore, the ones which she is most comfortable using:

"Accommodating, Aggressive, Caring, Collaborative, Compassionate, Considerate, Controlling, Cultivates teamwork, Directing, Encourages others, Entrepreneurial, Evaluating, Generous, Gentle, Good natured, Helpful, Involves others, Judges wisely, Kind hearted, Kindly, Neat and tidy, Painstaking, Promotes cooperation, Self-reliant, Supportive, Sympathetic, Systematic, Takes charge, Unselfish, Well-organised"

She also rated the following descriptors as least accurately describing her preferred behaviours and, therefore, the ones that she is least comfortable using and the ones which she prefers to avoid:

"Accurate, Adventurous, Analytical, Animated, Assertive, Blunt-speaking, Broad minded, Candid, Categorical, Consultative, Demanding, Detailed, Dominant, Effervescent, Exact, Experimental, Exuberant, Forceful, Forthright, Full of life, Jovial, Light hearted, Meticulous, Outspoken, Perfectionist, Playful, Precise, Pushy, Shrewd, Tough-minded"

The narrative which follows will only be accurate if the above responses are accurate.

It will be clear that the ways in which SNEHA manages her day-to-day relationships with others will be highly dependent on the way in which she sees her environment at any given time. In a relaxed, open, social situation in which she feels comfortable with those around her, she will reciprocate by using any of her Green or Blue preferred behaviours, but in a task or work situation she will switch to a greater use of her Red or Gold preferred behaviours. Although SNEHA possesses varying levels of all eight behaviour preferences, she will not display them all at the same time.

SNEHA's profile indicates that she:

- Can be a willing and effective team player.
- Enjoys being valued for the support she gives to others.
- Gets along well with most people.
- Has patience with "difficult" people.
- Is amiable, supportive and a good listener.
- Helps to resolve inter-personal conflicts.
- Takes responsibilities seriously.
- Is competent, industrious and reliable.
- Can work well alone and with the minimum of supervision.
- Performs quality work and always gives her best.

Taking into consideration SNEHA's strongest behaviour preferences, she needs to be aware of the potential problems that could arise if those strengths are overdone when she is under considerable pressure, stressed, or in conflict with others. In such circumstances, it is possible that she may demonstrate some or all of the following characteristics:

- Vulnerable
- Refuses to admit to being upset
- Excessively rational





- Inflexible
- Insecure
- Emotional
- · Loses track of personal priorities
- Indecisive
- Appears over-anxious to please

To enhance her overall performance, she should consider:

- Being less sensitive to comments and remarks made by others.
- Making more decisions on the basis of what is in her best interests.
- Being more objective and impersonal when things go wrong.
- Remembering that she does not have to take responsibility for everyone else's problems.
- Keeping a balance between her own needs and the needs of others.
- Not being too critical or judgemental when others are telling her their problems.
- Trying to relax and loosening up a little.
- Being more tolerant when others make mistakes.

Profile narrative

SNEHA is calm and rational in approach, and often has a better understanding of personal or emotional issues than might be suggested by her relatively detached demeanour. She is not assertive by nature, and will rarely offer input in a group situation, especially if she does not know the others very well. Although she appears to act in an independent manner, SNEHA's profile indicates that she is a good 'team player' and has a very orderly and thoughtful approach to life. Considerate, patient and systematic, she also tends to be cautious in everything she does and she wants to make sure everything is safe and correct before she moves on. She does not like to be put on the spot and she prefers a 'wait and see' approach. She needs time to plan and execute her work to a standard with which she can feel satisfied. She will wish to work steadily at a project, and dislikes interruptions or distractions from the task in hand. Because she does not possess a particularly demonstrative or animated behaviour, it is possible for her to appear unmotivated, even in situations where she is, in fact, quite enthusiastic. She will prefer to avoid interference by other people, or other unpredictable events, and her motivation will be enhanced considerably if she has a clear idea of ground rules, especially in terms of others' expectations. Making instantaneous decisions based on an instinctive appraisal of a situation is not easy for her. Instead, she will want to examine all possible courses of action and their possible effects, taking as long as necessary to do this.

SNEHA's profile indicates that she has a distinct preference for introversion and will, therefore, usually prefer to work alone and control her own feelings, process her thoughts internally before sharing them with others, explore options independently, avoid attention from strangers, pause and think before speaking or acting, inwardly focus and think things through slowly, seek solo, close experiences with select individuals and pursue depth of experiences. She is naturally a serious, quiet, private person who may prefer writing to talking, and enjoys handling individual assignments without interruptions.

SNEHA's main behaviour preferences show that on most occasions she will demonstrate that:





She is placid, quiet and unassuming, and value others' feelings. She will tend to form deep and lasting friendships with a few people, and value that friendship showing great warmth and affection. In general, she likes to plan things well in advance, working to routines and systems. Having a strong sense of duty and responsibility, she will be committed and loyal to her colleagues and friends. Once committed to something, her patience is considerable and she is willing to work long hours on tasks that are important to her. She will tend to place the objectives and needs of others before her own personal ambitions. Perceptive and diplomatic. she will tend to help avert interpersonal problems and thus enable others to contribute more effectively. Her lack of competitiveness and dislike of friction may, on occasions, make her appear to be a bit soft and indecisive. Trusting, sensitive and caring, she will not be seen as a threat by others, being non-threatening and non-provocative.

She is creative, flexible, innovative, adaptable and unconventional. Her desire to be imaginative and to find new mental challenges can often lead her astray in the pursuit of new ideas, which can sometimes interfere with a requirement to attend to detail and to follow tasks through to completion. She may sometimes be difficult to get to know and sometimes prefer to work on her own, free from the distraction of other people. In a work situation she can be relied upon for the creation of ingenious, new ideas and novel strategies. Her ideas may often be so radical that practical constraints may sometimes be overlooked. Although socially bold, she often prefers to sit in 'a quiet corner' to think things through. The danger for her is that she may devote too much of her creative energy to ideas which may interest her, but which do not fall in with the needs of others. Although forthright in her communication, she may be bad at accepting criticism of her own ideas. She is also liable to be forgetful and occasionally make careless mistakes.

She has a natural ability to make sound judgements unaffected by emotion or sentiment. Her strength lies in measured and dispassionate analysis of the facts rather than in abstract or hypothetical solutions. One of her most valuable skills is in assimilating, interpreting and evaluating large volumes of complex written material and assessing the judgements and contributions of the others. In particular, she is good at weighing up the facts and finally coming to a well considered decision. She is, however, slower than many people to make up her mind, because she likes to have sufficient time to mull things over. It is important, therefore, for her to be open-minded and willing to accept change otherwise there is a danger that she will become negative and allow her analytical abilities to out-weigh her receptiveness to new ideas. Also, although she is fair, solid and dependable, she sometimes appear dry and cynical and lacking in personal warmth, empathy and motivation.

She is mature in outlook and adopts a consultative approach to others, seeking involvement with them in day-to-day tasks. Charming, relaxed and broad-minded, she has well developed insights into what motivates other people. She will often be at her best facilitating situations that require interpersonal sensitivity. Because her people skills are so effective, she will usually have the ability to persuade people do what she wants them to do. Calm and unflappable, she will tend to be a practical realist who demonstrates a self-disciplined, yet open-minded, approach to life. Her enthusiasm tends to be goal orientated. She tends to think positively and, perhaps, most importantly, she knows how to make the best use of the strengths and skills that others have to offer and is able to focus people on what they do best. At work, this means she tends to be adept at establishing the roles and task boundaries of the others, and also the one who identifies performance gaps and takes steps to fill them.





Less frequently, SNEHA will also demonstrate that:

She is an independent, determined person who demands and gets results. Good at meeting tight deadlines, she is methodical and systematic, albeit a bit inflexible at times, and is good at ensuring that things work properly. Thriving on crises she concentrates on realism, structure and efficiency. Although she is self-sufficient and purposeful, she is willing to support others if it will help achieve her own objectives. She is a manually skilled, practical organiser who is capable of directing others and has a preference for disciplined application and routine. She is primarily concerned with what is possible, and is adept at converting ideas into a feasible action plan. Tough-minded and efficient she can work equally effectively alone with a minimum of supervision or in a group and takes a structured and orderly approach to everything she does. Not easily discouraged by setbacks, she displays considerable sincerity and integrity, but can be rather status conscious at times. She can sometimes be contemptuous and unresponsive to what she regards as speculative, 'woolly' ideas that do not have an obvious bearing on the matter in hand.

She is a capable, logical, conscientious person who will deliver exactly what she promises. She pays great attention to detail and quality and is compulsive at meeting deadlines and fulfilling obligations. She is also good at ensuring that the detailed aspects of a project, such as testing, rehearsing and general administrative matters, are planned and carried out properly. Although not a particularly assertive individual, she maintains a strong sense of urgency and is impatient of, and intolerant towards people who do not meet her high standards. She has high self-control and strength of character, and is serious and sincere in whatever she does. Although she may appear to be cool, calm and collected on the outside, inwardly she is often worried in case something goes wrong. Guarded by nature, her emotions and feelings are generally kept to herself. She has considerable self-discipline and is reluctant to delegate or admit defeat. It is important that she is aware that she can lower the morale of others by appearing unduly critical and losing sight of the overall objective by getting bogged down in small details.

Least preferred behaviours - 's least preferred behaviours indicate that:

She will try to avoid situations which require her to be sociable with strangers. Not naturally outgoing or gregarious she is unlikely to have the flexibility of thought to find the most radical route to accomplish whatever needs to be done. She does not really enjoy being the centre of attention and will not normally be bubbly, free-spirited or light-hearted. She is unlikely to act on impulse and tends to think through the consequences of her actions. She is unlikely to be highly effective when it comes to picking up ideas and moving them forward or selling new ideas to others.

She will try to avoid situations which require her to demonstrate the confrontational approach necessary to succeed in stressful or demanding situations. Although she can be very determined on occasions, she is not a self-centered individual who is concerned solely with meeting her own personal goals and may be less comfortable coping with harsh, aggressive or competitive environments. She displays no particular need to be in control of others or to use aggressive behaviour.





Work Preference Profile

This report summarises some of 's natural work preferences and plots them against preference segments ranging from 'Avoided Preference' i.e. a work behaviour which she tends to be uncomfortable using, to 'Very Strong Preference' i.e. a behaviour which she tends to use instinctively most of the time, but which could become an 'overdone strength', and therefore counterproductive, when she is under pressure or in conflict with others. This report reflects SNEHA's self-expressed preferences. Whether or not she uses her preferences as stated will, of course, depend on a variety of factors such as organisational culture and the way in which she is managed on a day-to-day basis. It is also important to remember that people switch between social and task behaviours. A person can, therefore, be "outgoing" and "talkative" socially, but also be "demanding" and "single-minded" when engaged on a task or project.





Work Preference Profile [Continued]





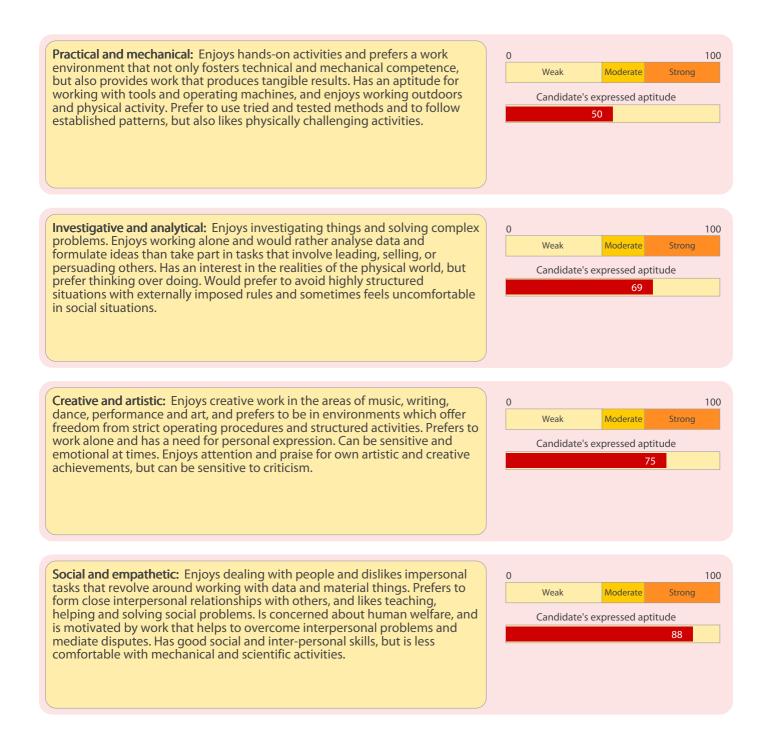
Work Preference Profile [Continued]







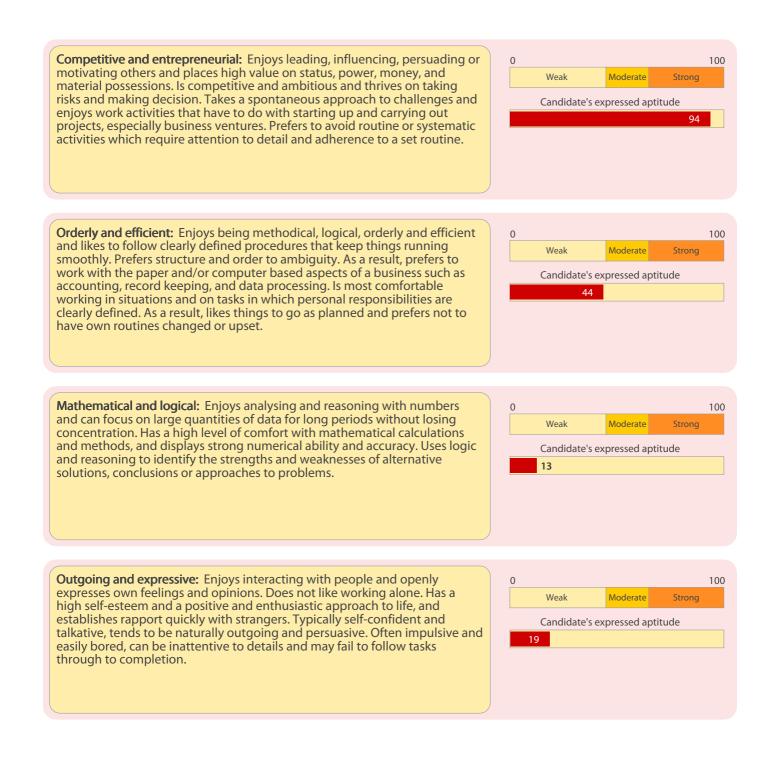
Work Aptitude Overview







Work Aptitude Overview [Continued]







Work Environment - Performance Predictions

Setting aside whether or not a candidate is eligible for a job or role, his or her success will depend in large part on the extent of match between them and their work environment.

Having a positive alignment between the employee and the work environment benefits the organisation in many ways. Important benefits include high levels of productivity and lower turnover rates.

The closer the match between people and their work environment, the more they enjoy and value their work. Individuals should, therefore, be given assignments that are consistent with their strengths and interests, and opportunities for continued learning and growth to reinforce those strengths and interests should be provided as well. Some work environments enhance an employees's performance, others inhibit that performance. This Report highlights the impact of various work environment factors on SNEHA's performance and it is predicted that her work performance is likely to be affected by the undermentioned work environments as follows:

Enhanced

Neutral

Inhibited









Work Environment - Performance Predictions [Continued]

The Candidate's performance is likely to be affected, as shown below, by a work environment in which:

There is the opportunity to have a degree of independence to decide courses of action, policies etc and have responsibility for control of resources and people.	YES!
There is a need to influence, persuade or negotiate 'win-win' solutions rather than to exercise formal authority of others.	NO!
Work takes place at a low or steady pace and where getting things right is more important than meeting deadlines.	VES!
There is significant recognition for personal achievement in some highly visible or public way.	NEUTRAL
Creativity, imagination, innovation and abstract thinking are encouraged and where there is little requirement to follow a format previously developed by others.	VES!
The drive and ability to identify business opportunities are valued and in which job emphasis is strongly focused on ambition and commercial success.	VES!
There is a strong focus on thoroughly researching and recording factual data and where there is very little tolerance for error.	NEUTRAL
There is considerable opportunity to engage in creative work in any of several artistic forms, displays ideas in graphic form or conceptualizing new ways of dealing with old problems.	VES!
People are encouraged to be self-sufficient and to take responsibility for their own workload and productivity.	YES!
People are rewarded for achieving high performance and for displaying strong determination to succeed despite difficult conditions, opposition or setbacks.	NEUTRAL
Effective networking is seen as a key to success and where there are lots of opportunities for making new contacts and developing relationships.	NO!
There are frequent opportunities for speaking publicly, as in giving formal presentations, to motivate, influence or persuade others to follow a course of action, or change opinions.	NO!
The atmosphere is dynamic and fast-paced and where people are encouraged to take the initiative, display optimism and make things happen.	NO!





Work Environment - Performance Predictions [Continued]

The Candidate's performance is likely to be affected, as shown below, by a work environment in which:

There is little requirement to work in a highly structured way, or to comply with strict rules, regulations or operating procedures.	NEUTRAL
There is a strong emphasis on using mathematical calculations or formulae and where analytical skills, logistical thinking and attention to detail are critical for success.	NEUTRAL
Strategic thinking is highly valued and where it is seen important to have a clear vision for the future.	YES!
Work routine and job duties are largely predictable and not likely to change over a long period of time.	NEUTRAL
Manual skills, technical and mechanical competence are fundamental to success and where physically challenging activities are the common.	NEUTRAL
There is the opportunity to be involved in helping other people in a direct way, either individually or in small groups and to develop close personal relationships.	YES!
Interacting with people, particularly strangers, against a background of frequent change and task variety is a significant part of the daily work experience.	NO!
There is the opportunity to undertake projects and to be able to determine the nature of what is to be done, without any significant amount of contact or directions from others.	NEUTRAL
There is a need to be challenging, forceful, ambitious and tough-minded, and where there are clear win- and-lose outcomes.	NEUTRAL
Work responsibilities frequently change in their content, pace and setting thus creating a constant sense of novelty and a high level of excitement.	NO!
There is a constant need to analyse or evaluate data to make astute judgements regarding the relative merits of a variety of options and to make recommendations accordingly.	NEUTRAL
Bringing together and facilitating the positive interaction of different people for certain tasks and for making the best use of each individual is fundamental for success.	YES!
Showing a high level of ambition and determination, coupled with strict adherence to rules and an ability to remain calm under pressure, are essential qualities for success.	NEUTRAL







PRISM Quadrant Colour Characteristics - Reds



Typical Red behaviour: Controlling, independent • Assertive, authoritative • Fast-paced, energetic • Decisive, self-starting • Goal-centred, determined • Direct, forthright • Competitive, ambitious • Task oriented, forceful • Hard-working, accountable • Results-driven, daring.

Overdone Red behaviour: Domineering, demanding • Aggressive, pushy • Controlling, paranoid • Impatient, volatile • Autocratic, argumentative • Abrasive, irritable • Dictatorial, judgmental • Ruthless, power-hungry • Poor listener, egocentric • Insensitive, belligerent.

What 'turns on' Reds: Reds love to accept challenges, create action and achieve results. They are driven to overcome opposition in order to accomplish goals. They are quick to seize opportunities that allow them to assume control of their environment. If they know that there are rewards and recognition available for those who produce the best results, they will be among the top performers. In pursuing their goals, Reds sometimes regard the opinions of others as obstacles rather than helpful suggestions. They possess a remarkable ability to thrive in difficult and demanding environments.

Reds love: Having authority • Lots of action • Being the best • Challenge • Making decisions • Deadlines • Goals • Public recognition • Responsibility • Competition • Independence • Important tasks • Negotiating • Opportunities to gain status • Practicality • Power and control • Productivity • Speed • Taking charge • Winning • Leadership roles • Hard work • Taking tough decisions.

What 'turns off' Reds: Reds are irritated by anything that they perceive to be a waste of their time. They have little tolerance for long, repetitive discussions, particularly when firm decisions are not reached so that tasks can get underway immediately. It is best not to mention anything to Reds which can't or won't take place until well into the future, because they will become frustrated if they can't start on it right away. Plan ahead what you want to communicate to Reds, and say it as briefly and to-the-point as possible. Avoid telling Reds more details than they actually want or need to know – it frustrates them to have to read through apparently irrelevant information to get to the bottom line of any message.

Reds hate: Indecision • Bureaucracy • Slow pace • Excuses • Small-talk • Irresponsibility • Dependency • Lack of initiative • Overly sensitive people • Apathy • Irrelevant information • Long explanations • Having little to do • Delaying decision making • Having to follow orders • Close supervision • Obstructive practices • Self-pity.

Reds are motivated by: Competition, real or imagined • Important goals that must be met by a deadline • Roles to keep them challenged and busy • Authority to negotiate and make some decisions • Independence, without close supervision • Tough assignments • Leadership roles, formal or informal • Opportunities to achieve higher status • Public recognition for their accomplishments • Productivity and initiative in others.

Reds prefer to: Compete to win or to achieve targets • Have the authority to take the decisions necessary to achieve goals • Solve problems physically • Work without a lot of assistance • Make decisions that save time • Handle strong pressures • Meet tight deadlines • Get right to the bottom line • Be given clear instructions • Negotiate conditions • Break rules if necessary • Live and work in an environment that allows them to be in control and create results.





PRISM Quadrant Colour Characteristics - Greens



Typical Green behaviour: Flexible, multi-talented • Opportunistic, adventurous • Fast-paced, energetic • Visualising, unconventional • Innovative, creative • Multi-tasking, adaptable • Spontaneous, unstructured • Enthusiastic, sense of humour • Free-spirited, versatile • Inventive, original.

Overdone Green behaviour: Disorganised, casual • Careless, impulsive • Unfocused, scatter-brained • Fails to complete, forgetful • Undisciplined, ignores rules • Unpunctual, irresponsible • Frivolous, unrealistic • Exaggerating, inaccurate • Superficial, evasive • Over-optimistic.

What 'turns on' Greens: Greens love relating to and interacting with people in a positive, friendly environment. They need to have the opportunity to express their ideas and opinions. This helps them to achieve social recognition. If they are given the opportunity to create radical ideas, they will provide unlimited possibilities, and with such energetic enthusiasm, that others will be drawn in by their infectious optimism. If they have the freedom to be innovative and do things their way, there is no doubt they will produce ingenious results.

Greens love: Freedom • Thinking laterally • Enthusiasm • Flexibility • Little structure • Creativity • Few rules • Innovation • Individuality • Imagination • Open-mindedness • Visionaries • Unpredictability • Having fun • Adaptability • Casual looseness • Dynamic atmosphere • Spontaneity • Meeting lots of people • Excitement • Experimentation • Constant change • Taking risks • Entertaining others.

What 'turns off' Greens: Greens are turned off by anything which they perceive as boring or ordinary. They have little tolerance for tedious details or the status quo, particularly when either slows down or blocks progress, growth or the creative process. It is best not to inhibit Greens with a lot of restrictions, because they will rebel and break the rules anyway. Give Greens plenty of freedom and leeway, and provide ample opportunities to use their inventive nature and they will be highly productive. Avoid telling them that there is only one answer, one option, or one point of view – their brain thinks laterally and will rarely be able to restrict possibility to a single outcome.

Greens hate: Routine • Boredom • Narrow-mindedness • Confinement • Lots of details • Structure • Exact expectations • Nitpicking • Rules • Schedules • Tedium • Immobility • Tunnel vision • Constraints • Lists • Being unpopular • Details • Repetition • Formality • Required protocol • Slow pace.

Greens are motivated by: New ideas and ways of working • Interesting people who like surprises • Variety in day-to-day tasks and projects • Opportunities to explore many different options • Creative and innovative thinking • Freedom to do things when they feel like it • Thrills and challenges that push their limits • Managing many activities at the same time • Spontaneity and flexibility for quick changes • Busy, chaotic, active, even noisy surroundings.

Greens prefer to: Use their imagination and create novel ideas • Find new ways to solve problems • Start projects rather than finish them • Work fast and not worry about perfection • Ignore rules and policies they disagree with • Avoid decisions and commitments when possible • Challenge accepted standards and procedures • Surprise people with the unexpected • Be creatively different, not practical • Live and work in an unstructured environment.





PRISM Quadrant Colour Characteristics - Blues



Typical Blue behaviour: Supportive, sensitive • Friendly, likable • Slow-paced, laid-back • Good listener, sympathetic • Peaceloving, kind • Helpful, hospitable • Caring, nurturing • Understanding, patient • Generous, giving • Process-centered, kindhearted • Patient, unassuming.

Overdone Blue behaviour: Dependent, shy • Procrastinating, lackadaisical • Unassertive, meek • Complaining, over-sensitive • Insecure, worried • Easily hurt, withdrawn • Soft, vulnerable • Over-anxious to please • Easily intimidated, distressed • Clinging, possessive.

What 'turns on' Blues: Blues are team players who have a desire to please and maintain stability in a group, even if it means sacrificing their own personal goals. Blues are driven by harmony, agreement and loyalty. They prefer to keep things as they are and provide a stabilising influence by the consistent way in which they go about their day-to-day work. They do well in handling routine matters. Change, therefore, is unwelcome. If they have a friendly, low-stress and slow-paced work environment, there is no doubt that they will be happy, committed workers who will do their best to please those with whom they work, and lend a helping hand along the way.

Blues love: Stability • Cooperation • Teamwork • Pleasant people • Helping others • Camaraderie • Loyalty/trust • Emotional support • Harmony • Few pressures • Relationships • Slow pace • Kindness • Teaching and counselling • Feeling needed • Resolving conflicts • Communication • Routine • Friendliness • Being valued • Encouragement • Low stress.

What 'turns off' Blues: Blues are turned off by anything which they perceive as rude or insensitive. They have little tolerance for aggressive, self-centred behaviour, particularly when it can hurt or embarrass others. Blues need acceptance and assurance. They struggle when dealing with fear of conflict and/or the loss of a stable environment. Should conflict exist, they tend to become distressed and prone to worry or anxiety. It is best not to rush Blues. They function best in an easy-going, low-key environment where they can take their time to make decisions. They tend to seek a compromise or avoid making a difficult decision. Blues put people first, so it is important to communicate with them in a warm and friendly manner.

Blues hate: Change • Aggressive behaviour • Feeling excluded • Lack of teamwork • Conflict • Fast pace • Negative attitude • Competition • Isolation • Impatience • Heavy responsibilities • Deadlines • Making decisions • Being put in the spotlight • Insensitivity • Uncooperativeness • Pressure • Rudeness • Controversy • Work overload.

Blues are motivated by: Being valued • Shared values • Selling something they believe in • Democratic processes • Feeling part of a united team • Working together cooperatively • Opportunities to be of genuine help • Being around positive people • People who need and appreciate them • Helping others • Helping resolve conflict.

Blues prefer to: Feel comfortable and secure • Be quiet, friendly and responsible• Offer their services • Solve people problems • Talk with close friends • Please others • Make other people feel good • Give credit to those who deserve it • Be supportive and generous • Take their time and work at a steady pace. • Be loyal and reliable • Live and work in an environment that is stable and secure and where they don't have to make difficult decisions.





PRISM Quadrant Colour Characteristics - Golds



Typical Gold behaviour: Quality-focused • Detailed, structured • Accurate, meticulous • Slow, deliberate • Focused, thorough • Well-organised • Logical, analytical • Proper, punctual • Hardworking, responsible • Traditional, conservative • Serious, reserved • Guarded, self-contained.

Overdone Gold behaviour: Perfectionist, pedantic • Aloof, self-opinionated • Humourless, inflexible • Obsessive, nit-picking • Unsociable, negative • Critical, rule-bound • Nagging, questioning • Detached, unfeeling • Narrow-minded, unfeeling.

What 'turns on' Golds: Golds are motivated not just by results, but by quality results. They tend to be low-key, factual and extremely accurate. They are at their best when a job needs to be done with precision. Golds set high standards for themselves and others, and expect everyone to comply, always with the same high standards. Part of their drive for quality, accuracy and order is derived from their strong desire for a structured environment. Golds prefer a logical, step-by-step approach to tasks. For them, even life itself should proceed along a predictable path. They believe in themselves, their capabilities and their intellectual skills. They pride themselves on their ability to solve complex problems.

Golds love: Quality • Being methodical • Planning in detail • Logical analysis • Accurate records • Not being rushed • Focusing on facts • Looking for errors • Quiet isolation • Competent workers • Measurement tools • Proving a point • Meeting requirements • Professionalism • Following rules • Perfection • Clear expectations • Efficiency • Clear instructions.

What 'turns off' Golds: Golds are turned off by disorganisation and lack of clarity and detail. They need to ask lots of questions and will usually remain cautious before accepting a proposal or a programme for change. They dislike anything which they perceive as poor quality or unreliable information. They have little tolerance for poor standards or incompetence, particularly when either can affect quality, efficiency or profit. Get your facts and details right before you talk to Golds and give them information in a logical, step-by-step way. Their preoccupation with detail leads them to dislike any environment where nothing has a label, name or place. They tend to be uncomfortable dealing with emotional issues or human relationships.

Golds hate: Low standards • Being rushed • Change • Untidiness • Disregard for quality • Vagueness • Frivolous tasks • Inaccurate information • Unreliability • Blockages to facts • Incompetence • Costly shortcuts • Exaggeration • Imprecise record-keeping • Lack of focus • Self-indulgence • Talking about personal matters • Displays of emotion.

Golds are motivated by: Sufficient time to finish what they start and check it • Privacy, peace and quiet with few interruptions • Opportunities to plan ahead in detail • Fault-finding or inspection roles • Authority to control quality • Organized systems that assure accuracy and efficiency • Consistency and competence in fellow-workers • Excellence in everything • Exceeding expected standards.

Golds prefer to: Work with tested systems and procedures • Check and double-check data • Work on their own • Make quality inspections • Provide accurate, factual reports • Focus on instructions and follow exact rules • Create and adhere to schedules • Measure progress, efficiency, quality • Analyse all options before making a decision • Persuade through logical argument • Live and work in a structured environment that values quality.





PRISM Career Development Analysis

In the previous pages we have given you an analysis based solely upon the key 8 dimensions of human behaviour preferences.

The answers you gave to the *PRISM* 'Professional' Inventory enable us to 'zoom in' to 26 business related characteristics in which we all demonstrate varying abilities and aptitudes.

The red pointer indicates your ratings in these areas, according to the answers you gave in the questionnaire.

The green band is an ideal range for the Benchmark you selected.

A good match across most areas is likely to lead to a good 'fit' between your preferences and that role.

NOTE: The further towards the extremes of the scale the benchmark is, the more important that factor is perceived to be in the Benchmark. Matches in areas towards the extreme right hand side - where the trait is considered critical for success in the role – and extreme left hand side - where the trait is considered potentially counter productive and hence undesirable in the role – are more critical than those in the centre of the scale.





Candidate (Underlying) Key: People skills Low Preference Teamworking **High Preference** Formal and reserved, prefers to Prefers work that involves social 10 20 30 40 50 60 70 80 90 100 0 work alone without interruptions. interaction, likes supporting others and getting them involved. Low Preference Recognition **High Preference** Prefers to avoid being in the Has a strong need to be noticed 10 20 30 40 50 60 70 80 90 100 0 spotlight, is reserved and is and to be popular, is friendly and uncomfortable making small talk communicative, does not like rejection or loss of support. with strangers. Low Preference Concern for others **High Preference** Unaware of others' feelings, Caring and understanding, shows 10 20 30 40 50 60 70 80 90 100 0 reluctant to get involved in empathy and is considerate, people's problems and emotional sympathetic and approachable. issues. Low Preference **Consensus seeking High Preference** Makes decisions independently, Makes decisions by consensus and 20 30 40 50 60 70 80 90 100 0 10 seldom looks for advice or opinions. actively seeks the views and involvement of others. Low Preference Social skills **High Preference** Talkative, optimistic, expressive and Quiet and guarded, prefers small 20 60 80 90 100 0 10 30 40 50 70 groups, rarely seeks people out and lively, enjoys socialising and avoids the limelight. meeting new people. Low Preference **People focus High Preference** Responsive to others and Less responsive to others, controls 100 0 10 20 30 40 50 60 70 80 90 own emotions and feelings, values relationship focused, unafraid to results more than harmony. show or discuss feelings and emotions openly. Low Preference Stability **High Preference** Competitive and tough-minded, Has a strong need for harmony and 0 10 20 30 40 50 60 70 80 90 100 unafraid to take tough decisions to be accepted and of help and and risk unpopularity in the value to others. Prefers a interests of achieving results. predictable, secure environment.



Key: 🔺 Candidate (Underlying)

Drive for results										
Low Preference	Initiative									High Preference
Prefers to keep things as they are and undertakes new work only after consultation or when told to.	0 10	20	30 40	50	60	70	80	90	100	Self-motivated. Capitalises on opportunities, initiates action, enjoys identifying and accepting challenges.
Low Preference	Energy lev	vel								High Preference
Likes to work at a steady pace, dislikes being rushed or put under pressure.	0 10	20	30 40	50	60	70	80	90	100	Very dynamic, works well under pressure, tends to be involved in several activities at the same time.
Low Preference	Ambition									High Preference
Easy going, unassertive, non- competitive, focuses on achievable, undemanding targets.	0 10	20	30 40	50	60	70	80	90	100	Enjoys being given tough goals, has high aspirations, is competitive and driven to succeed.
Low Preference	Control									High Preference
Dislikes taking tough decisions or telling others what to do, is unassertive and happy to let others take the lead.	0 10	20	30 40	50	60	70	80	90	100	Takes control of situations, dominant, decisive and forceful, enjoys being in charge of others and has a strong need for bottom line success.
Low Preference	Adaptabili	ity								High Preference
Likes order and predictability, prefers to adapt what is tried and tested rather experiment with something new.	0 10	20	30 40	50	60	70	80	90	100	Prefers variety and novelty, adapts quickly to change, adjusts to new circumstances, dislikes routine and constraints, easily bored.
Low Preference	Risk taking	9								High Preference
Slower paced, prefers to check facts, ask questions, complies with rules and avoids risks or making errors.	0 10	20	30 40	50	60	70	80	90	100	Fast paced and impatient, has a strong need to achieve quick results. Willing to take risks and break the rules to achieve success.
Low Preference	Task focus	;								High Preference
Relationship focused and enjoys working with people and creating an open, harmonious working environment.	0 10	20	30 40	50	60	70	80	90	100	Is self-sufficient and prefers to deal with tasks and results rather than people issues. Uncomfortable talking about feelings and emotions.



Key: 🔺 Candidate (Underlying)

Conscientiousness		
Low Preference	Attention to detail	High Preference
Focuses on the big picture, not preoccupied with detail, easily distracted and poor at follow through.	0 10 20 30 40 50 60 70 80 90 100	Thorough, methodical, enjoys detailed work which requires high attention to small details. Follows through on commitments.
Low Preference	Compliance	High Preference
Not constrained by rules, prefers general guidelines to specific regulations. Likes personal freedom.	0 10 20 30 40 50 60 70 80 90 100	Follows rules and regulations closely even when inconvenient, likes clear guidelines and responsibilities. Places high value on being precise and right.
Low Preference	Dependability	High Preference
Becomes distracted and places less importance on meeting deadlines, casual about commitments.	0 10 20 30 40 50 60 70 80 90 100	Dependable, reliable and consistent, meets obligations and commitments with the minimum of supervision.
Low Preference	Determination	High Preference
Prefers work that can be completed quickly, dislikes having to concentrate over a long period.	0 10 20 30 40 50 60 70 80 90 100	Enjoys overcoming obstacles, very determined and committed, works until task is completely finished.

Resilience		
Low Preference	Stress management	High Preference
Dislikes high-pressure work, finds it hard to relax, quickly becomes tense and irritable, has difficulty handling setbacks.	0 10 20 30 40 50 60 70 80 90 100	Works well in high pressure situations, able to cope with multiple demands without being unduly influenced by own emotions.
Low Preference	Self management	High Preference
Openly expresses frustrations, can be impatient and easily annoyed, tends to say things and later regret them.	0 10 20 30 40 50 60 70 80 90 100	Calm, easygoing and free from anxiety, keeps emotions in check, rarely expresses anger. Has a
		calming influence on others.



Key: **A** Candidate (Underlying)

Thinking skills		
Low Preference	Abstract thinking	High Preference
Prefers using and building upon tried and tested methods, avoids unconventional or abstract ideas.	0 10 20 30 40 50 60 70 80 90 100	Creative, imaginative and original, likes solving problems by thinking laterally, dislikes rules.
Low Preference	Analytical thinking	High Preference
Impulsive, makes quick decisions, relies on personal instinct rather than logic to guide choices.	0 10 20 30 40 50 60 70 80 90 100	Analytical, cautious and astute, takes a logical approach to problem solving by using all available data.

Ideal social environment **High Preference** Low Preference Need for social interaction Needs an environment that Needs an environment that has 100 20 40 50 60 70 80 90 0 10 30 little need for social interaction with provides considerable opportunity people, other than close friends, for face-to-face interaction with and which provides both time and others to create positive relationships and to gain social private space to reflect on important issues. acceptance. Need for stability Low Preference **High Preference** Needs an environment that values Needs an environment that is 30 40 50 60 70 80 90 100 0 10 20 commitment and efficiency more predictable, steady-paced and than harmony, and in which harmonious, and which provides personal achievement and status opportunities to be of assistance to can be recognised and rewarded. others and to be appreciated for providing such help.

Ideal working environment

Low Preference

Needs a work environment that is strongly focused on achieving effective relationships and in which tough decision making and meeting tight deadlines are relatively unimportant.

Low Preference

Needs a work environment that is flexible, spontaneous and unstructured and in which attention to small details or rules are relatively unimportant.

Need to achieve



High Preference

Needs a work environment in which being self-motivated, taking responsibility and achieving demanding targets are important, and in which there are opportunities for decision making.

High Preference

Needs a work environment in which achieving high standards of accuracy and conforming to strict rules are important and in which there is little need for social interaction with others.